

Event Sponsorship Opportunities

Sponsor our Live Virtual Event Fundraiser on March 30th, 2021 bringing Artists, Musicians and Celebrities together with their fans to raise funds to grant a special "Megan's Wish" and provide Educational Scholarships in Performing Arts, Theatre and Music for the children of our Heroes, those Front-Line Health Workers & First Responders who lost their life working for us, due to complications from Covid 19.



\$500K

Presenting Title Sponsor

There is only one Presenting Sponsor opportunity-

"XYZ Presents "The Charity Pros for Heroes" Virtual Fundraiser

- Exclusive Title Sponsor named in all media outlets prior to broadcast
- Name/logo included in all forms of event advertising, social media, including websites, facebook, insta-gram, twitter, blogs, eblast etc.
- Logo present during entire live broadcast of event
- Total of four 15 sec and two 30 sec sponsor provided commercials ran during the broadcast.
- Your check presentation by Sponsor during Live broadcast (live or taped)

\$250K

Co-Host Sponsor

4 available

- You will be introduced and co-host the event LIVE with our Host for 15 min segment.
- Duties may or may not consist of the following; announcing artist, acts, commercials, videos, sponsors or mentions.
- Your check presentation by Sponsor during Live broadcast (taped or live)
- Company name listed as sponsor on website
- Company name listed as sponsor at end of broadcast credit
- Announcement of sponsorship and logo on all Charity Pros social media

\$100K

Segment Sponsor

5 available

- Your company will be announced as the featured segment sponsor for 15 minutes of the live program.
- Logo will appear during the entire 15 min segment
- Total of two 15 second sponsor provided commercials to be run during live event.
- Your check presentation by Sponsor during Live broadcast (taped or live)
- Company name listed as sponsor on website
- Announcement of sponsorship and logo on all Charity Pros social media
- Company name listed as sponsor at end of broadcast credit

\$50K

Performance Sponsor

6 available

- Your company & representative will be introduced along with Logo on screen during live event for your check presentation
- Your representative will also announce one guest performance or celebrity (taped or live) after the check presentation
- Announcement of sponsorship and logo on all Charity Pros social media
- Your company/logo will be listed in the rolling credits at the end of broadcast

\$50K

Check Presentation

- Introduction of your Company representative for your check presentation during the live event. (taped or recorded)
- Announcement of sponsorship and logo on all Charity Pros social media
- Your company/logo will be listed in the rolling credits at the end of broadcast

\$25K

Commercial Sponsor

- Two 15 second sponsor provided commercials to be aired during live event
- Announcement of sponsorship and logo on all Charity Pros social media
- Your company/logo will be listed in the rolling credits at the end of broadcast

\$10K

Banner Sponsor

- Your company provided logo banner will rotate on screen during live event
- Announcement of sponsorship and logo on all Charity Pros social media
- Your company/logo will be listed in the rolling credits at the end of broadcast

\$10K

Sponsor Mentions

- Your company will receive no less than 4 mentions during the live event
- Announcement of sponsorship and logo on all Charity Pros social media
- Your company/logo will be listed in the rolling credits at the end of broadcast

\$5K

Sponsor Credits

- Your company/logo will be listed in the rolling credits at the end of broadcast
- Announcement of sponsorship and logo on all Charity Pros social media

Please make all checks payable to:

The Charity Pros

12553 New Brittany Boulevard Ste. V-14
Fort Myers, FL 33907

For information or questions,
please contact
brad@thecharitypros.org

