

# Tax Deductible Event Sponsorship Opportunities

Sponsor our Live Virtual Event Fundraiser on April 6th, 2021 bringing Artists, Musicians and Celebrities together with their fans to raise funds to grant a special "Megan's Wish" and provide Educational Scholarships in Performing Arts, Theatre and Music for the children of our Heroes, those Front-Line Health Workers & First Responders who lost their life working for us, due to complications from Covid 19.



## \$150K

Title Sponsor

"XYZ Presents "The Charity Pros for Heroes" Virtual Fundraiser

- Presenting Title Sponsor of entire broadcast.
- Name/logo included in all marketing of event and social media.
- Total of four 15 sec and two 30 sec (sponsor provided) commercials broadcast during the virtual event.
- Your check presentation by Sponsor during Live broadcast (live or taped).

## \$50K

Co-Host Sponsor

4 available

- You will co-host the event LIVE with our Host for 15 min segment.
- Duties may or may not consist of the following; announcing artist, acts, commercials, videos, sponsors or mentions.
- Your check presentation by Sponsor during Live broadcast (taped or live).
- Company/Logo listed as sponsor on website, social media, broadcast credit.

## \$37.5K

Segment Sponsor

5 available

- Company/Name announced as the featured segment sponsor for 15 minutes of the live program.
- Logo featured during the entire segment.
- Two 15 second (sponsor provided) commercials broadcast during live event.
- Your check presentation by Sponsor during Live broadcast (taped or live).
- Company/Logo listed as sponsor on website, social media, broadcast credit.

## \$25K

Performance Sponsor

6 available

- Your company & representative will be introduced along with Logo on screen during live event for your check presentation.
- Your representative will announce one guest performance or celebrity (taped or live) after the check presentation.
- Announcement of sponsorship and logo on all Charity Pros social media.
- Company/Logo will be listed in the rolling credits at the end of broadcast.

## \$25K

Check Presentation

- Introduction of your Company representative for your check presentation during the live event (taped or recorded).
- Announcement of sponsorship and logo on all Charity Pros social media.
- Your company/logo will be listed in the rolling credits at the end of broadcast.

## \$12.5K

Commercial Sponsor

- Two 15 second (sponsor provided) commercials to be aired during live event.
- Announcement of sponsorship and logo on all Charity Pros social media.
- Your company/logo will be listed in the rolling credits at the end of broadcast.

## \$5K

Banner Sponsor

- Your company provided logo banner will rotate on screen during live event.
- Announcement of sponsorship and logo on all Charity Pros social media.
- Your company/logo will be listed in the rolling credits at the end of broadcast.

## \$5K

Sponsor Mentions

- Your company will receive no less than 4 mentions during the live event.
- Announcement of sponsorship and logo on all Charity Pros social media.
- Your company/logo will be listed in the rolling credits at the end of broadcast.

## \$2.5K

Sponsor Credits

- Your company/logo will be listed in the rolling credits at the end of broadcast.
- Announcement of sponsorship and logo on all Charity Pros social media.
- Will receive no less than 2 mentions during the live event.

Please make all checks payable to:

**The Charity Pros**

12553 New Brittany Boulevard Ste. V-14  
Fort Myers, FL 33907

For information or questions,  
please contact  
**brad@thecharitypros.org**





# DONATION FORM

## DONOR INFORMATION

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email Address: \_\_\_\_\_

## CONTRIBUTION INFORMATION

Check/Money Order      Amount Enclosed: \$ \_\_\_\_\_

Credit Card (please check card type)    Mastercard<sup>®</sup>    Visa<sup>®</sup>    Discover<sup>®</sup>    American Express<sup>®</sup>

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name: \_\_\_\_\_ CVW Number: \_\_\_\_\_

(as it appears on credit card)

(3-digit security code on back of card)

## DESIGNATION

Please mail donations to:    The Charity Pros  
12553 New Brittany Boulevard Ste. V-14  
Fort Myers, FL 33907

My donation is in **Memory** of:  
Individual's Name: \_\_\_\_\_

**Send gift acknowledgement to:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

My donation is in **Honor** of:  
Individual's Name: \_\_\_\_\_

**Send gift acknowledgement to:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_