

The Charity Pro's For Heroes Tour

Live Concert Fundraisers - 2021

November 20, Yuengling Arena Tampa, FL

November 21, Hertz Arena - Estero, FL

November 23, Amway Center – Orlando, FL

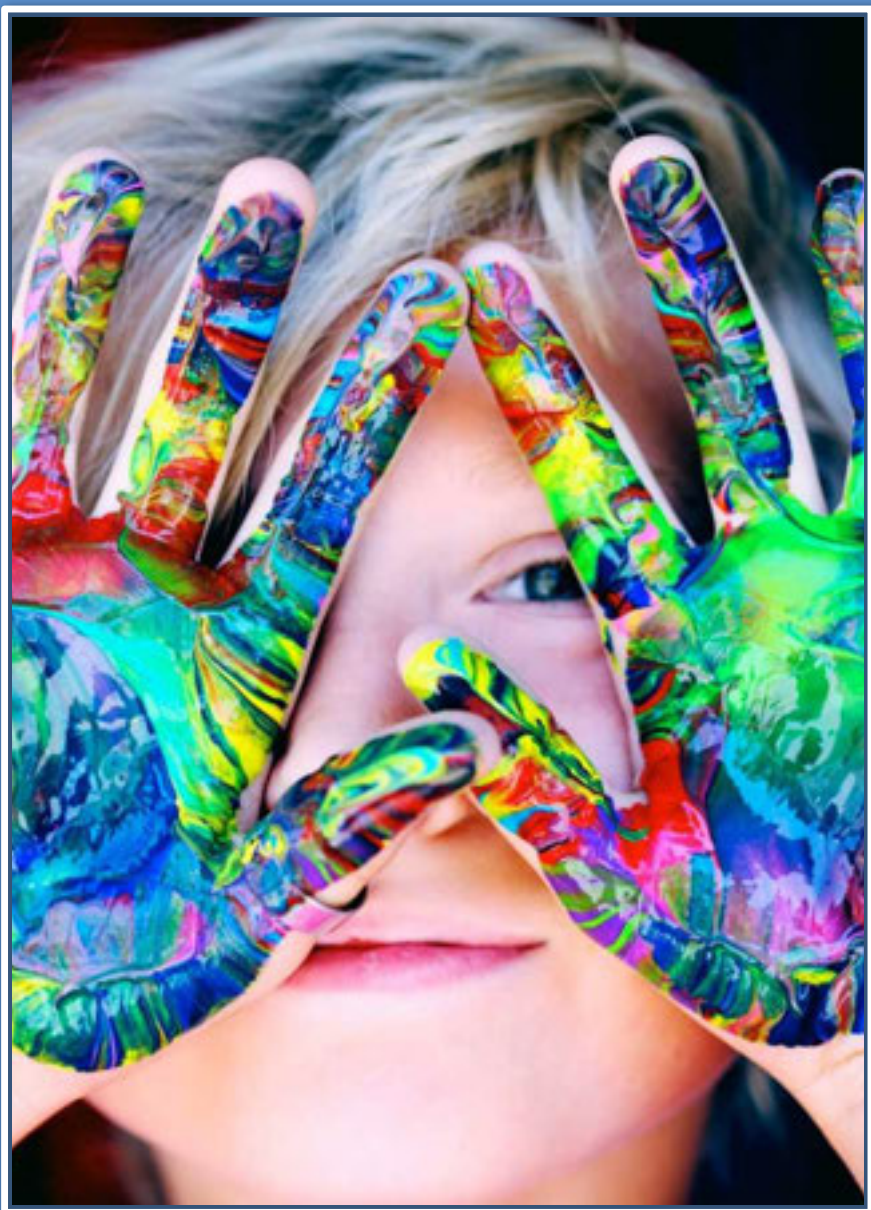
Sponsorship Proposal



The
Charity Pro's

For Heroes





The Charity Pro's For Heroes

Join us in honoring the Front-line Healthcare Workers and First Responders that have worked tirelessly during these trying times of the pandemic. Sadly, we have lost many of our Heroes to the very fate they have protected us from, leaving behind grieving children and family. We have come together to support these children to provide Educational Scholarships and grant a "Megan's Wish" to the forgotten children of our Heroes.

The Charity Pro's

The Charity Pro's is a 501(c)(3) non-profit organization that advocates for children's social causes and expands the opportunities to live their best lives. Our focus is on cause related projects concerning children's health, protection, development, poverty, education and gender equality. Our "Megan's Wish" program aims to grant the wishes of children with life-threatening medical conditions to enrich their life experience.



John Fogerty

Headlining every night of the Charity Pros for Heroes Tour is the HOF Legend John Fogerty. As leader of Creedence Clearwater Revival, Fogerty forged a distinctive, groundbreaking sound all his own, equal parts blues, country, pop, rockabilly, R&B, swamp boogie, and Southern fried rock 'n' roll, all united by his uniquely evocative lyrical perspective. The Grammy winner will be playing all of his Iconic CCR Hits and more!

Supporting Artists



Special Guest- Cheap Trick

➤ Orlando - November 23

Cheap Trick will join John Fogerty for a Rock Show like no other. This Hall Of Fame Band has performed over 3700 times and sold more than 20 million albums.



Special Guest- Foreigner

➤ Estero - November 21

Foreigner is a British-American rock supergroup, with 14 top 20 hits, they are one of the world's best-selling bands of all time with worldwide sales of more than 80 million records.

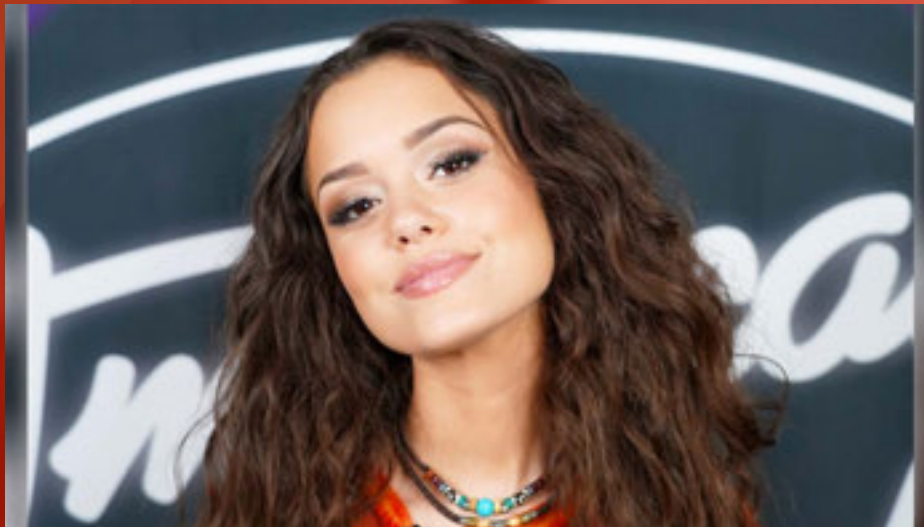
Supporting Artists



Lauren Alaina

➤ Tampa - November 20

As ACM New Female Vocalist of the Year with three #1 hits, Lauren sold out every night of her 2020 headline tour. Her new album is out Sept 3 "Sitting Pretty on Top of the World".



Casey Bishop

➤ Appearing at all 3 shows

Estero Florida's very own Casey Bishop is a rock powerhouse who recently rose to fame after competing in 2021's season 19 of American Idol as a finalist.



Sponsor Partnerships To Fit Your Budget

The Charity Pro's is a non-profit organization, so as a Proud Sponsor, you not only have the opportunity to market, but you can also receive a tax deduction for doing so.

The Charity Pros Tour offers several opportunities to donate, and Sponsorship Packages at all levels that will put your name/ brand in front of thousands in the media, social media and those attending the live events.

Customized Packages

We will gladly customize any package to meet your budget or desired benefits for one, two or all three Events.

- Increase your brand visibility in new markets
- Introduce or enhance the brand image
- Live onsite Activations of your product or brand



**Presenting
Tour Sponsor
\$100K**

“Your Company” Presents “The Charity Pros for Heroes” Tour

Your company will be the exclusive presenting sponsor for the entire three show tour.

Package includes name and logo usage as “Presents” in all:

- Media marketing
- Social media/digital marketing
- Paid brand recognition
- Video ads package
- Venue signage
- Official event poster
- Onstage mentions of you brand
- VIP Heroes Pre Show Party tickets
- Front Row Concert tickets
- Meet/Greet



**Sponsor Host -
Heroes VIP
Donor Party
\$25K**

- One sponsor per each event
- Your company will be the exclusive on-site host of the Heroes VIP Donor Party at one event.
- Special performance by Casey Bishop and other special guest appearance. A private one hour pre-concert cocktail/Hors d'oeuvres event with 100 VIP's attending.
- Sponsorship includes company name/logo on VIP Pass Credential, social media package, brand recognition, video package, banner display, VIP Heroes Party tickets/concert tickets.



**Event
Catering
Sponsor
\$15K**

- 1 Sponsor per each Event.
- Your generous donation will provide all the meals of the day for the volunteers, production crew, stage hands and staff, working hard to bring you this amazing event.
- Sponsorship includes social media package, brand recognition, VIP Heroes Party tickets and Premium Concert tickets.



Onsite Brand Activation/ Display Sponsors Starting at just \$1000

*Electrical available in
some areas

- Create your own affordable activation package for an exceptional customer experience, engagement, product introduction, give a way or just increase awareness of your brand.
- Contact us with your promotion ideas. Outside or Inside Venue Opportunities available at each venue.
- Orlando- Entire block is closed off for our use pre-concert.

SPONSORSHIPS- EACH PACKAGE INCLUDES ALL 3 EVENTS

Key Benefits	Gold - \$1K	Platinum - \$3K	Diamond - \$5K	Heroes - \$ 15K MEET & GREET
Social Media Package - Company Logo/link on the Charity Pros and Event website w/ rotating logo banner. Partnership announcement and mentions on all social media until event date.	X	X	X	X
Brand Recognition - Paid Media. Your Social Media Package included in paid media marketing, posts/boosts.		X	X	X
Video Package - Your logo running on two stage side jumbo video screens from doors open to Show Time and between artist performances. Orlando show includes all venue TV's, digital board and advertising ribbons .		X	X	X
Venue Signage - Your company provided sign or banner displayed in concourse of Venue.			X	X
Event Poster - Your logo included on official event poster used in digital/ social media marketing.				X
Live On Stage Mention - Your brand will be recognized live on stage no less than 2 times during event.				X
Concert Tickets – Gold/Platinum, your choice of tickets for 1 concert. Diamond Package includes choice of 2 concerts. Heroes Package includes tickets for all 3 concerts.	2 Lower Bowl or Floor Seats Row 10-15	2 Floor Seats Row 5-10	4 Floor Seats Row 3-5	4- Floor Seats Row 1-2 and 4- Lower Bowl seats Row 1-2
VIP Pre-show Cocktail Party – Gold/Platinum, your choice of 1 concert. Diamond, your choice of 2 concerts. Diamond, tickets for all 3 events. Complimentary Hors d'oeuvres, 2 drink tickets. Artist guest appearance .	2 Tickets	2 Tickets	4 Tickets	8 Tickets