

# The Charity Pros Hurricane Heroes

Live Concert Fundraiser

October 7, 2023

Hammond Stadium

## Sponsorship Proposal



matchbox  
twenty



**DON FELDER** formerly of the EAGLES



**HURRICANE  
HEROES  
CONCERT**



**TED  
NUGENT  
& FRIENDS**

**OCTOBER 7, 2023  
HAMMOND STADIUM  
FORT MYERS, FL  
THECHARITYPROS.ORG**



*The*  
**Charity Pros**

## Tax Donations & Sponsorship Packages

As a 501c3 non-profit organization, the Charity Pros will provide you a record of contribution for tax purposes for the amount that exceeds the fair market or expected value of the benefit received.

The Charity Pros offer several opportunities to donate, and Sponsorship Packages at all levels that will put your name/brand in front of thousands in the media, social media and those attending the live event.





## Proceeds to Benefit Local Non-Profits

### The Charity Pros

The Charity Pros is a Ft. Myers, FL 501 (c)(3) non-profit organization that advocates for children's social causes and expands the opportunities for kids to live their best lives. Our "Megan's Wish" program aims to grant the wishes of children with life-threatening medical conditions or dealing with traumatic circumstances like losing a loved one.



### Music Alive SWFL

Ft. Myers non-profit provides grants to local professional musicians and music industry workers that lost their homes, cars, gear, instruments and income due to Hurricane Ian. Support available for those professionals facing life changing or traumatic circumstances affecting their career.



### Tabarrini Children's Music Outreach Foundation

The foundation provides musical instruments and music lessons to Children in SWFL who want to play music but don't have the resources to make their dreams come true. **The Charity Pros** will provide scholarships for kids to attend the Ft. Myers **School of Rock** for classes, music lessons, songwriting, camps, and performances.

# SPONSORSHIP PACKAGES

Key Benefits	Gold \$1000	Platinum \$2500	Diamond \$5000	Heroes - \$10K
Social Media Package - Company Logo/link on the Charity Pros & Event website w/rotating logo. Partnership mentions and announcement on all social media through event date.	X	X	X	X
Brand Recognition - Paid Media. Your Social Media Package included in paid media marketing, posts/boosts.	X	X	X	X
Video Package - Your logo running on two stage side jumbo video screens from doors open to Show Time and between artist performances.		X	X	X
Stadium Concourse Signage - Your company provided sign or banner displayed in the stadium concourse			X	X
Event Poster - Your logo included on official event poster used in digital/social media marketing.				X
Live On-Stage Mention - Your brand will be recognized live on stage no less than 3 times during event.				X
Concert Tickets – Gold/Platinum, includes 2 tickets, Diamond/Heroes Package includes 2 VIP tickets.	2 Lower Bowl Stadium Seats	2 On-Field Seats Rows 11-15 Center	2 VIP Seats Rows 5-8 Center	2- VIP Seats Row 1-2 Center



# Video & Fence Screen Combo - \$5K

## Only 12 packages available



### ➤ Video Board

Package includes Video Board and Fence Screen. Your name/logo will rotate over 100+ times on jumbo side stage screens before the event and between acts.



### ➤ Stage Fence Screen

Your name/logo will be on the fence screen along side the main stage.

**Title Sponsor**  
**\$50K**



Tax Contribution Credit- \$20K

“Your Company” .....  
“Hurricane Heroes” All-Star Concert

Your company will be the exclusive Title Sponsor for the Concert Event.

Package includes name and logo usage as Title Sponsor in all:

- Media, Marketing/Radio ads
- Social media/digital marketing
- Name/Logo on Stage Banner
- Video Ads Package
- Venue signage
- Official event poster
- Onstage mentions of your brand
- 6 VIP Front Row Concert tickets
- 6 VIP Concert tickets Row 6-10 TBD
- 6 Meet/Greet - Artist TBD



# VIP Seating Sponsor \$20K



Tax Contribution Credit- \$8K

- Your company will be the Exclusive Sponsor of the on-field VIP Seating section.
- Logo on the Stage Banner
- Exclusive company name/logo on VIP Pass Credentials, social media package, brand recognition, video ads, on stage mentions
- Company Name on the VIP ticketing description
- 6 VIP Concert Tickets - Row 2

# Party Pit Sponsor \$15K



Tax Contribution Credit- \$6K

- Your Company will be the exclusive Sponsor of the on-field front of stage Party Pit.
- Company Name on the Party Pit ticketing description on ticket site
- Logo on Stage Banner
- Exclusive company name/logo on Party Pit wrist bands.
- Includes social media package, brand recognition, video board Logo and on stage mentions
- 10 Party Pit Passes (Can substitute reserved seats)



# Catering Sponsor \$5K Donation with Tax Credit



**4 Packages  
Available**

- Your tax-deductible donation will help feed the 50+ volunteers, stage/production crew and the local musicians and artists.
- Includes Gold Media Package

# Private VIP Suite

20 Guests. **SOLD OUT**

**\$20K**



Tax Credit \$8K

## Your own Private VIP Suite

Your company will enjoy your own Private Suite for the concert including a deluxe buffet and and 3 hours of unlimited beer, wine, cocktails and soft drinks. (5:30-8:30pm)

- Limited to 20 guests
- Private servers
- Air conditioned
- Suite Level private restrooms
- Video ads package
- Onstage mentions of your brand

**SOLD OUT**

**Private Party  
Sky Deck for 70  
Guests \$25K**

**Tax Credit \$15K**



**SOLD OUT**

**SOLD OUT**  
Your Private Sky Deck Party Patio  
for 70 Guests

Your company will enjoy your own Sky Deck Party Patio section with reserved seating including a deluxe buffet and 3 hours of unlimited beer, wine coolers, soft drinks and bottled water. (5:30-8:30pm)

- Limited to 70 guests
- Private servers
- Sponsor provided banner displayed
- Video ads package
- Reserved seats
- Wrist bands