



HARVEST NIGHTS MUSIC FESTIVAL

NOVEMBER 22 - 24, 2024

IMMOKALEE, FL

JOHN JIMMIE RODEO GROUNDS

FRIDAY, NOVEMBER 22

BRAD PAISLEY
TYLER HUBBARD
ALANA SPRINGSTEEN
WILL MOSELEY

SATURDAY, NOVEMBER 23

DEF LEPPARD
TESLA
THE GLORIOUS SONS

CASEY BISHOP W/ROCK REPUBLIC - MAIDEN CANE

SUNDAY, NOVEMBER 24

TRAIN
DON FELDER
MAC McANALLY
BEN ALLEN BAND - JACK BLOCKER

“Your Company” Presents- “Harvest Nights Music Festival ”

(Your company Name)

Title Sponsor

\$40K



\$20K Tax Deduction

Highest visibility for several months leading up to and throughout the entire festival, prominently recognized for supporting SW Florida’s Premier Charity Concert event.

Your company will be the **EXCLUSIVE TITLE SPONSOR** for the 3- Day Festival Event.

Package includes name and logo usage as **Title Sponsor** in all:

- **\$50K in Radio Ad Mentions- 6 stations** –plus all Marketing/Print
- Social media/digital marketing
- Name/Logo on Stage Banner Header
- Name/Logo running on stage Video Screens
- Name/Logo on Official event poster
- On-site activation tent on Festival Grounds
- Introduce support Artist Live on stage, + mentions
- Comp Ticket Package TBD- \$10K Value
- **Artist Meet & Greet for 2 Artists of Choice- 4 Passes per**

Sponsorship Key Benefits	Silver \$1500	Gold \$2500	Platinum \$5000	Diamond \$10,000
Social Media Package - Company Logo/link on the Event website. Partnership announcement & mentions on social media posts through event date.	X	X	X	X
Brand Recognition - Paid Media. Your Social Media Package included in paid media marketing, posts/boosts.	X	X	X	X
Video Package - Your logo running on two stage side jumbo video screens from gates open to Show Time and between artist performances.		X	X	X
LIVE On-Stage mention of your brand- Min 3 times per day			X	X
Join Us- Live on Stage (once per day) as we mention your brands support. Additional live mentions of your brand.				X
Receive a tax donation Letter from the Charity Pros	\$600 Tax Donation Credit	\$1250 Tax Donation Credit	\$2500 Tax Donation Credit	\$5000 Donation Credit
Concert Tickets – Silver, Gold, Platinum- 2 Tickets Diamond Package- 4 Tickets	(2) 3-day General Admission Tickets	(2) 3-day Reserved Seats Rows 25-30	(2) 3-day VIP Reserved Rows 5-10	(4) 3-day VIP Reserved Club Row 6-10

(Your Company Name)

Festival Village

Sponsor

\$25K



\$10K Tax Deduction

Your company will be the **EXCLUSIVE SPONSOR** of the heartbeat of the festival. The Festival Village is the hub of all the action before, during and after the concert. The Village is the welcome center to the event, hosting the box office, will call, info booth, Festival Bowl entrance, security & medical.

All festival guests can enjoy the Festival bar, food trucks & live music for 2 hours before the concert bowl gates open and can stay late after the concert if you are a camper or just want to continue the party until the traffic slows.

Package includes;

- Your company is the exclusive host of the Festival Village. Set up your own space to promote your brand, hang banners & post signs throughout the village. (signs/banners provided by sponsor)
- LIVE Stage mentions
- Name logo include on social media/digital marketing
- Name/Logo running on stage Video Screens
- Comp Ticket Package TBD- \$5K Value

(Your Company Name)

VIP Reserved Club Lounge Sponsor



\$20K

\$7500 Tax Deduction

Your company will be the **EXCLUSIVE SPONSOR** of the (600 person) VIP Reserved Seating section & the Hospitality Club Lounge. This private tented lounge (side stage) for your VIP's, is a great place to relax if you want a break from your reserved seat.

Guests will enjoy complimentary beer, wine, soda & water. A full cash bar & food concessions will be available and executive restrooms

Package includes;

- Exclusively Branded Hospitality Tent & Lounge (signs/banners provided by sponsor)
- **Your Name/Logo on;**
- 600 Exclusive VIP Commemorative Festival Badges
- Introduce a support artist – LIVE on Stage + mentions
- Media, Marketing/Print
- Social media/digital marketing
- Name/Logo on Stage Banner
- Name/Logo running on stage Video Screens
- Comp Ticket Package TBD- \$5K Value

(Your company name)

VIP Reserved Sponsorship

\$20K



\$7500 Tax Deduction

Your company will be the **EXCLUSIVE SPONSOR** of the (840 person) VIP Reserved, plus the private tented bar (side stage). It is a great place to relax if you want to get out of your seat and relax. A full cash bar and food concessions will be available.

Package includes;

- Exclusively Branded Hospitality Tent & Lounge (signs/banners provided by sponsor)
- **Your Name/Logo on;**
- 840+ Exclusive VIP Commemorative Festival Badges
- Introduce support artist LIVE on stage- Plus brand mentions
- Social media/digital marketing
- Name/Logo on Stage Banner
- Name/Logo running on stage Video Screens
- Live Onstage mentions of your brand
- Comp Ticket Package TBD- \$3500 Value

(Your Company Name)

Party Pit Sponsor \$20K



\$7000 Tax Deduction

Your company will be the **EXCLUSIVE SPONSOR** of the (500 person) Party Pit & Bar. This private tented bar (side stage), is a great place to relax if you want a break from dancing the night away in front of the stage. A full cash bar and food concessions will be available.

Package includes;

- Exclusively Branded Hospitality Tent & Lounge (signs/banners provided by sponsor)
- **Your Name/Logo on;**
- 500+ Exclusive VIP Commemorative Festival Badges
- Introduce a support artist- LIVE on stage- plus mentions
- Social media/digital marketing
- Name/Logo on Stage Banner
- Name/Logo running on stage Video Screens
- Onstage mentions of you brand
- Ticket Package TBD- \$3000 K Value

Wristband Sponsor - \$15K

Your company name/logo will be on over 7500 wristbands per day on all of our General Admission Festival goers.
\$5K Tax Deduction

SOLD

Package includes;

- **Your Name/Logo on;**
- Introduce a support artist – LIVE on Stage + mentions
- Media, Marketing/Print
- Social media/digital marketing
- Name/Logo on Stage Banner
- Name/Logo running on stage Video Screens
- Comp Ticket Package TBD- \$2K Value

VIP Premier Camp Ground Sponsor - \$10K

Your company name/logo will be the exclusive sponsor and featured on the 60 ft long branded fence screen along the camp ground inside the festival bowl. Screen will be seen by over 12,000 all day long inside the festival grounds.

Package also includes;

Your Name/Logo on;

- Media, Marketing/Print
- Social media/digital marketing
- Name/Logo running on stage Video Screens
- Live on-stage mentions of your brand
- Ask about live activation on-site for your brand

**100% Tax Deductible
Donation**

**Catering Sponsor
\$5k Min**

**3 Packages
Available**

- Help feed the 100+ volunteers plus the stage crew, production team, and staff three meals per day
- Live on stage acknowledgements of your brand
- Social media/website acknowledgment
- You name/logo rotating on the jumbo trons

Video & Fence Screen Combo - \$2000 Donation

Only 10 Packages Available

Video Package Only-\$750 Tax Deductible Donation



➤ Video Board

Package includes Video Board and Fence Screen. Your name/logo will rotate over 100+ times per day on jumbo side stage screens before the event and between acts.



➤ Stage Fence Screen

Your name/logo will be on the fence screen along side the main stage